

# FORGE CONTRACTORS STYLE GUIDE

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## TYPOGRAPHY

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### FONT SPECIMEN

# FORGE

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ

abcdefghijklm

nopqrstuvwxyz

1234567890!@£\$%^&\*

HEADER TEXT WEIGHT  
RALEWAY BLACK 30PT.

# Aa

SUBHEADER TEXT WEIGHT  
RALEWAY MEDIUM 22PT

# Aa

BODY TEXT WEIGHT  
RALEWAY REGULAR 12PT

Aa

## PRIMARY LOGO

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### HORIZONTAL



### VERTICAL



## COLOR GUIDE

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JET  
PMS: 446C

HEX:3F4444  
RGB:R=63 G=68 B=68  
CMYK:C=7 M=0 Y=0 K=73

ORANGE  
PMS: 151C

HEX:FF830B  
RGB:R=255 G=131 B=11  
CMYK:C=0 M=59 Y=100 K=0

## LOGO VARIATIONS

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